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GET SMART, GET JOBS!!!™

The ITES-BPO industry in India is poised for major growth. It is estimated that by year 2008, industry demand for professionals would touch the twenty lakhs figure. Currently, only one lakh fifty thousand are employed. So employment opportunities are ample. Job aspirants need to adopt a focused, result-oriented approach. They need to upgrade their skills and knowledge base to align with the specific requirements of the ITES-BPO industry.

Student Quotes

“The training program has helped us a lot in standing on our own two feet. I feel confident in getting through the interview of any ICC.”
- Adarsh Bajpai

“The course was excellent; it helped me a lot in pronunciation and also to reduce my grammatical errors.”
- Sandeep Kakkeri

“This course provided us the way to move forward and realise our mistakes in Spoken English.”
- Atul Dubey

“The course is simply nice. I wish to continue this course through the upgraded version.”
- Amitava Bagchi

An innovation that empowers

Smartel™ is a unique e-learning solution - one of its kind in the world. It has been developed by GurukulOnline Learning Solutions™ (GOLS), India's premier e-Learning company. It is designed to facilitate the testing and training process of the ITES-BPO industry.

The enduring vision

It aims to facilitate the continual training process of the ITES-BPO industry, thus fostering the development of a new breed of professionals - ones who possess the expertise, the professionalism and the commitment.

“There is no shortage of jobs; only shortage of skilled people. GurukulOnline Learning Solutions™ (GOLS) dedicates itself to provide jobs to tens of thousands of youth through high quality, job-oriented training across our vast country”

**- Shailesh H. Mehta,
CEO and eLearning Evangelist, GOLS**

A smart combination

The tests are designed to accurately assess the calibre of potential candidates. The courses are job-oriented and empower individuals to become professionals within the ITES-BPO industry. Smartel™ focuses primarily on pre-induction and post-induction training, team leadership and soft skills at basic, intermediate and advanced levels.

One Test - Multiple Skill Testing

Assessment Centre™ - Online Test is a 90-minute online test that helps evaluate the competency levels of individuals who wish to gain entry into the ITES-BPO industry. It gives them a fair estimate of where they stand and the steps they need to take to improve their prospects of securing a job in this industry. The test broadly touches upon key areas - Grammar, Passage writing, General Aptitude, Listening skills and several others. It also has an exclusive feature that helps gauge voice and accent online. After submitting the test, the candidate receives a detailed report highlighting his/her strengths as well as areas that need improvement. The report also includes a customised map that outlines the ideal way to approach a career with the ITES-BPO industry.

A number of courses are currently available under Smartel™. These courses are industry-specific and are designed to equip candidates with the necessary skills and expertise. Smartel™ currently offers courses in the following functional areas:

Courses
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Smartel

- The BPO industry
- Programming
- Networking
- Soft skills
- Solutions Architecture
- Desktop Applications
- Cisco Series
- Database
- Developer's Den
- Certification Guide
- Technology Architecture
- Computer Basics
- e-Commerce
- Designing

Some of our premium online course offering for ITES-BPO industry includes:

Premium
Courses
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1. Leadership Skills
2. Listen & Learn-English Made Easy
3. English Expressions (Learning with fun series)
4. Call Centre Basics - Online Course
5. Basic English Speaking - Online Course

Smartel™ delivers these courses through effective e-learning methods. The courses are designed by industry experts and are highly interactive. They introduce a lot of flexibility into the learning process. This way, they allow learning to progress in a self-paced manner.

Smartel™ - Get Smart, Get Jobs!!!™

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